

Kilkenny Public Participation Network (KPPN) Strategic Plan 2025-2030

Strategy Statement:

The strategic plan guides the operations of the KPPN, defining its purpose and direction. It reflects good governance and accountability, allocating the resources necessary for the effective delivery of agreed objectives and actions as well as the monitoring and evaluation of the outputs, outcomes and impacts we create. It is also the basis for communication with our stakeholders and beneficiaries, providing clarity and assurance on our work and aligning all interests in the pursuit of our shared goals.

Our Purpose & Mission – Why We Exist:

The KPPN is the collective voice for all community, voluntary, environmental and social inclusion organisations in County Kilkenny. Its’ purpose is to improve people’s well-being by involving the community in local decision-making.

Our Vision – What We Want to Be :

An integral and respected local decision-making partner and network which is pro-actively consulted with and engaged in the development of all economic, social, community and infrastructural policies in County Kilkenny. Our members are well supported and aware of their ability to make a difference for their community.

Our Core Values & Guiding Principles - What We Believe In and How We Will Behave:

Inclusive, Participatory, Independent, Valuing of diversity, Transparent, Respectful, Accountable, Democratic, Committed, Communicative, Supportive, Proactive.

Pillar	Objective	Strategic Action	Key Enablers	When
1. Operations	Embed Strategic Plan within Operations	Undertake formal review of the Strategic Plan by Secretariat and propose its adoption by KPPN Plenary.	KPPN	Q4 2024
		Reassess and renew the <i>Memorandum of Understanding</i> to agree priority operational and strategic issues to include 1.) <i>Updated protocols and procedures for representation, consultation and participation</i> 2.) <i>Active collaboration in meetings and events</i> 3.) <i>Effective communications</i> and 4.) <i>Additional human and financial resource needs</i> . (as per <i>Template</i> in PPN handbook 2022).	KPPN, KCC	Q4 2024 & biennially
		Discuss and agree the objectives and strategic actions and supporting budget for the annual workplan, ensuring optimal spend of the annual <i>core, ring-fenced</i> and project funding.	KPPN	Q4 2024 & annually
	Develop Skills & Competences	Identify potential synergies and joint actions with key partner organisations in the delivery of actions and events.	KPPN, KCC, LCDC, KLP, KVC, KRSP	Q4 2024 & annually
		Assess progress and enumerate the outcomes and impacts (KPIs) of the strategic plan and each annual workplan through a formal facilitated annual review.	KPPN, KCC, LCDC, KLP	Q4 2024 & annually
		Avail of training, capacity building and mentor supports for the Secretariat to develop its	KCC, KLP, KVC,	2025-2030

	Improve Data Analytics Capability	<p>strategic, leadership, organisational and project management skills and capabilities.</p> <p>Register with Enclude to avail of cost effective customised ICT training, hardware and software donations.</p> <p>Customise the Salesforce CRM system to better enable 1.) <i>Automation and streamlining of internal processes</i> 2.) <i>Data capture, management and analytics</i> and 3.) <i>Stakeholder management & communications</i>.</p>	<p>PPNNAG, PPNRWN</p> <p>KPPN, PPNNAG, PPNRWN</p> <p>KPPN, PPNNAG, PPNRWN</p>	<p>annually</p> <p>Q1 2025</p> <p>Q1-Q2 2025 & biennially</p>	
2. Representation & Networking	Develop & maintain partnership in decision-making	Use the Ladder of Citizen Participation – a continuum of participatory power that moves from nonparticipation to degrees of tokenism to degrees of citizen participation - to define and monitor best practice norms for partnership, empowerment and co-creation in decision-making.	KPPN, PPNNAG, PPNRWN	2025-2030 annually	
	Develop networks & mutually beneficial partnerships	<p>Foster active partnerships with development and funding agencies to ensure local engagement with and implementation of social inclusion, socio-economic and environmental development targeted to local need and opportunity.</p> <p>Co-create an annual calendar of county-wide community engagement and events.</p>	KPPN	2025-2030 annually	
	Widen experience, skills & networking capability	<p>Ensure that the membership of the Secretariat is fully reflective and representative of the diversity of demographics, interests and perspectives of the member organisations.</p> <p>Ensure induction training and ongoing support for Secretariat and KPPN representatives on third party committees.</p>	KPPN, KCC, LCDC, KLP, KVC, KCETB, KRSP, KPPN	2025-2030 annually	
	Effective & Timely Communications	<p>Establish and adopt procedures to formalise reporting and feedback from KPPN representatives to Secretariat (as per <i>Representative's Charter</i> and <i>Reporting Template</i> in PPN handbook 2022).</p> <p>Review the role and functioning of <i>Linkage & Thematic Groups</i> as key advocacy, representative support and communication channels, formalising terms of reference to serve as <i>communities of interest</i>.</p> <p>Close feedback loops by formalising systems for feedback, communications and progress reporting on outcomes of public consultation (policy changes, agreed actions, new initiatives etc).</p>	KPPN, KCC, LCDC, SPC, PPNNAG, PPNRWN	Q4 2024	
				KPPN, KCC, LCDC, SPC	Q1 2025 & biennially
				KPPN, KCC, LCDC, SPC	2025-2030 annually
3. Membership	Maintain an up to date database of member	Clean up member database and update contact details through formal re-registration protocol (as per template in PPN Handbook 2022).	KPPN	Q1 2025	

	organisations and contacts	Review and update member database and contact details. Conduct a Social Network Analysis to map the extent, strength and depth of the formal and informal relationships, engagement and participation, identifying the key clusters, demographics, connectors and influencers within the KPPN.	KPPN KPPN, PPNNAG, PPNRWN, DCRD	Q1 2025 & biennially Q1 2027
	Increase number and mix of Volunteers	Set targets to increase local volunteer engagement and participation for each of constituent colleges 1.) Community; 2.) Social Inclusion; and 3.) Environment.	KPPN, KVC	2025-2030 annually
	Align Volunteer mix to match that of County Profile	Increase volunteer numbers by actively targeting those engaged in sporting clubs and organisations.	KPPN, KCC, KLP, KVC, KRSP	2025-2030 annually
	Increase number of outreach and in-person events	Develop an annual programme of targeted outreach meetings and events - independently or in partnership with other organisations - to be held in each of the four Municipal Districts. Establish feasibility and funding case for additional outreach and in-person member supports to facilitate engagement with under-represented demographics and interests.	KPPN, DCRD, KCC, LCDC, KLP, KVC, KCETB	2025-2030 annually
	Develop Skills and Capacity	Identify skills and competence deficits in member organisations, addressing these through appropriate training.	KPPN, KCC, LCDC	Q3 2025
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4. Communications	Devise a Stakeholder Strategy	Create a register to explicitly identify key stakeholders, tailoring an appropriate management and communications strategy to each.	KPPN, PPNNAG, PPNRWN	Q1 2025 & biennially
	Enhance communications & resource sharing	In tandem with key development organisations agree and maintain a regular schedule of coordinated communications to member organisations. Means of communication should reflect the diverse need and capacity of member organisations. (print, electronic, social media platforms; plain English, visual communications, etc.).	KPPN	Q4 2024
	Advocacy for Best Practice	Ensure that the principles set out in the Inclusive Community Engagement in Local Planning and Decision Making is at the centre of all public engagements, events and consultations.	KPPN	2025-2030 annually
		Facilitate exchange of knowledge, skills, expertise and resources between member organisations, highlighting best practice and innovation through print and digital media.	KPPN, KCC, LCDC	2025-2030 annually
		Evaluate the potential for the development and management of an inter-agency public engagement and consultation portal .	KPPN	2025-2030 annually
			KPPN, KCC, KLP	Q1 2029

	Visual Communications	Create and circulate a visual representation/dashboard of key KPPN achievements and impacts annually to all stakeholders.	KPPN, PPNRWN	2025-2030 annually
5. Sustainability & Wellbeing	Become an exemplar for Inclusion & Sustainability	Formally adopt the <u>UN Sustainable Development Goals</u> , integrating these with all local project development and initiatives, mapping and promoting progress on implementation annually.	KPPN	Q4 2024 & annually
		Formally apply to <u>SDG Champions Programme</u> as a lead advocate and promoter of the SDG's in Co. Kilkenny.	KPPN, DECC	Q1 2025 & annually
		Develop knowledge and skills through active participation in <u>SDG Advocate Training</u>	KPPN, DP	Q1 2025
		Critically appraise, update and formally adopt the <u>Vision for Community Wellbeing</u> to ensure that it is embedded within local community development frameworks and strategies.	KPPN, KCC, LCDC, PPNAG, PPNRWN	Q1 2025
		Align and embed the updated <u>Vision for Community Wellbeing</u> in local social, economic and environmental policies and strategies.	DCRD KPPN, KCC, LCDC, KLP, KVC, KRSP	Q1 2025 & annually
Prioritise developmental and outreach activities and events that enhance the social, economic and environmental wellbeing of communities throughout County Kilkenny.	KPPN	2025-2030 annually		

Key Performance Indicators:

Public funding received (€); Private funding leveraged (€); Volunteer numbers, time and value; No. of meetings in which KPPN is represented; No. of LECP projects (lead/support); No. of public consultations facilitated; No. of individual submissions made to public consultations; No. of advocacy campaigns; No. of own training events supported; No. of training participants; No. of Joint training and capacity building events supported; Increase/decrease in membership, organisations and individuals; Increase/decrease in membership of marginalised groups; Void periods in representation by number and duration; No. of National PPN events and collaborations undertaken; Website and social media engagement metrics; No. of publications circulated.

Notes & Abbreviations:

Client Relationship Management (CRM); Department of Rural & Community Development (DRCD); Department of Environment, Climate & Communications (DECC); Development Perspectives (DP); Key Performance Indicators (KPIs); Kilkenny Citizen Information Centre (KCIC); Kilkenny LEADER Partnership, (KLP); Kilkenny Public Participation Network (KPPN); Kilkenny Volunteer Centre (KVC); Kilkenny & Carlow Education & Training Board (KCETB); Kilkenny County Council (KCC); Kilkenny Recreation & Sports Partnership (KRSP); Local Community Development Committee (LCDC); PPN National Advisory Group (PPNAG); PPN Resource Workers Network (PPNRWN); Strategic Policy Committee's (SPC); Sustainable Development Goals (SDGs).

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