

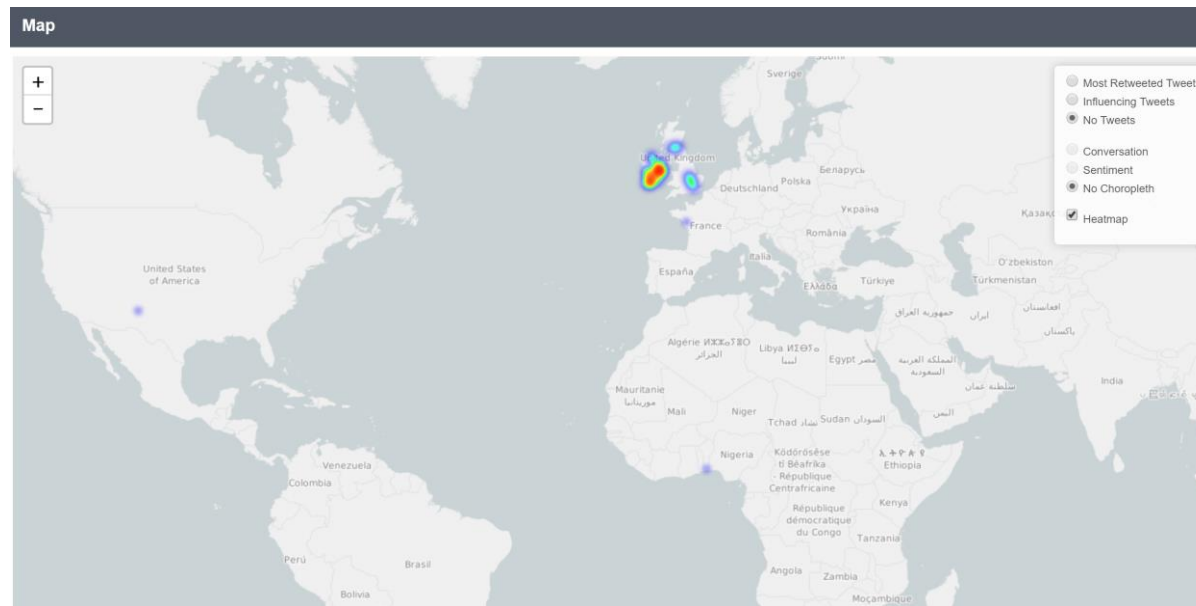


## #MakeWayDay 2018

### Media Coverage

#### Social Media Headline Data

- Trending (most used # on Twitter nationally) for over four hours. Trending in top five throughout the day nationally
- #MakeWayDay shared in UK, USA, France, Nigeria and Venezuela



- Average of 27 tweets every 10 minutes containing #makewayday between 5pm 25/09 and 5pm on 26/09
- Over 1 million views of campaign video on Facebook
- Over 9,000 views of campaign video posted by RTE Radio 1.

**Aisling Kenny**  
@KennyAKE

Follow

Wheelchair user Miriam Madami gets into difficulty when trying to make her way down South William Street in Dublin. I'll be live on @morningireland after 8:30am talking about the 'Make Way Day' campaign supporting people with disabilities in public places

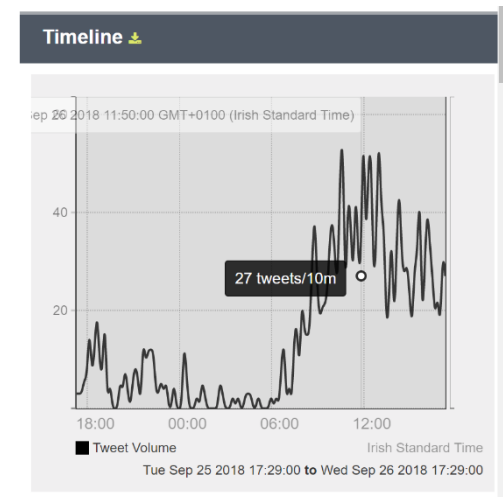


9,460 views 0:06 / 0:20

12:09 AM - 26 Sep 2018

61 Retweets 95 Likes

10 61 95



## TV, Radio, Print and Online

Publication	Type	Headline / details	Link
<b>National</b>			
RTE TV News & Online– 26/09/2018	Online & TV	Make Way Day raising awareness of needs people with disabilities in public spaces'	<a href="https://www.rte.ie/news/ireland/2018/0926/998179-make-way-day/">https://www.rte.ie/news/ireland/2018/0926/998179-make-way-day/</a>
Nuacht, RTE TV	TV	Robbie Sinnott, activist, interviewed on LÁ Déan SLÍ	Unavailable
RTE Radio 1– 26/09/2018	Radio	Make Way Day campaign to tackle footpath obstacles	<a href="https://www.rte.ie/radio1/news-at-one/programmes/2017/0926/907651-news-at-one-tuesday-26-september-2017/?clipid=102614356">https://www.rte.ie/radio1/news-at-one/programmes/2017/0926/907651-news-at-one-tuesday-26-september-2017/?clipid=102614356</a>
BreakingNews.ie - 26/09/2017	Online	Make Way Day campaign shows how hard it is for disabled people to get around'	<a href="https://www.breakingnews.ie/ireland/make-way-day-campaign-shows-how-hard-it-is-for-disabled-people-to-get-around-807394.html">https://www.breakingnews.ie/ireland/make-way-day-campaign-shows-how-hard-it-is-for-disabled-people-to-get-around-807394.html</a>
Broadsheet.ie – 26/09/2018	Online	Make Way'	<a href="https://www.broadsheet.ie/tag/make-way-day-2018/">https://www.broadsheet.ie/tag/make-way-day-2018/</a>
"Image.ie - 26/09/2018	Online	Today is National Make Way Day - here's how you can get involved'	<a href="https://www.image.ie/life/today-national-make-way-day-heres-can-get-involved-129027">https://www.image.ie/life/today-national-make-way-day-heres-can-get-involved-129027</a>
Joe.ie	Online	National 'Make Way Day' to raise awareness for people with disabilities in Ireland takes place this week	<a href="https://www.joe.ie/life-style/make-way-day-raise-awareness-disabilities-641838">https://www.joe.ie/life-style/make-way-day-raise-awareness-disabilities-641838</a>
The Times' UK 02/10/2018	(UK) Print & Online	"The Disability Deficit"	(Unavailable without subscription) <a href="https://www.thetimes.co.uk/article/disability-deficit-n5d8k2sfp?t=ie">https://www.thetimes.co.uk/article/disability-deficit-n5d8k2sfp?t=ie</a>
The Irish Times, 26/09/2018	Print & Online	Make way day: We need pavements not obstacle paths'	<a href="https://www.irishtimes.com/opinion/letters/we-need-pavements-not-obstacle-paths-1.3641163?">https://www.irishtimes.com/opinion/letters/we-need-pavements-not-obstacle-paths-1.3641163?</a>

The Irish Sun Newspaper – 26/09/2018	Print & Online	'Make Way Day Irish wheelchair users appeal to motorists and cyclists to stop blocking their way on footpaths as Ireland holds Make Way Day'	<a href="https://www.thesun.ie/news/3169737/irish-wheelchair-users-appeal-make-way-day-2018/">https://www.thesun.ie/news/3169737/irish-wheelchair-users-appeal-make-way-day-2018/</a>
Q102- 26/09/2018	Radio	Interview with Laura English DFI focusing on Make Way Day in Fingal area	Radio only
Raidio na Life	Radio	Robbie Sinnott, activist, interviewed on LÁ Déan SLÍ	Unavailable
Raidio na Gaeltachta	Radio	Robbie Sinnott, activist, interviewed on Cormac O hEadhra Show on LÁ Déan SLÍ	Unavailable

### Cork

"Cork – Thecork.ie - 26 September 2018"	Online	DISABILITY NEWS: September 26th is #MakeWayDay'	<a href="https://www.thecork.ie/2018/09/26/september-26th-is-makewayday/">https://www.thecork.ie/2018/09/26/september-26th-is-makewayday/</a>
Cork Southern Star	Print		Print only
Evening Echo Cork News - by Rob McNamara, 14.09.2018 15:02	Print & Online	County Mayor: We need national day to raise disability awareness'	<a href="https://www.eveningecho.ie/corknews/County-Mayor-We-need-national-day-to-raise-disability-awareness-687505fa-d70b-4a6d-9941-dd9b90515624-ds">https://www.eveningecho.ie/corknews/County-Mayor-We-need-national-day-to-raise-disability-awareness-687505fa-d70b-4a6d-9941-dd9b90515624-ds</a>
Cork - C103 fm - 26 September 2018	Radio	Listen Live	<a href="https://www.c103.ie/news/today-is-national-make-way-day/">https://www.c103.ie/news/today-is-national-make-way-day/</a>
Cork 96 fm	Radio		
Cryfm - Cork	Radio		
Irish Examiner - 18 September 2018: Pressreader	Print & Online	Cork backs campaign to make way for people with disability'	<a href="https://www.pressreader.com/ireland/irish-examiner-county/20180918/281483572290358">https://www.pressreader.com/ireland/irish-examiner-county/20180918/281483572290358</a>

### Dublin

Balbriggan.net Press release - September 14, 2018	Online	Press release - 'Call for greater public awareness of the needs of people with disabilities in the public spaces we all share'	<a href="https://www.balbriggan.net/single-post/2018/09/14/Call-for-greater-public-awareness-of-the-needs-of-people-with-disabilities-in-the-public-spaces-we-all-share">https://www.balbriggan.net/single-post/2018/09/14/Call-for-greater-public-awareness-of-the-needs-of-people-with-disabilities-in-the-public-spaces-we-all-share</a>
Dublin Fingal - Council Review - 24 September 2018 by admin_ocean	Online	#MAKEWAYDAY IS COMING TO A STREET NEAR YOU'	<a href="http://oceanpublishing.ie/council-review/category/latest-news/">http://oceanpublishing.ie/council-review/category/latest-news/</a>
Fingal Independent - 22/09/2018	Online	Make Way Day bidding to tackle access issues	<a href="https://www.independent.ie/regionals/fingalindependent/news/make-way-day-bidding-to-tackle-access-issues-37325311.html">https://www.independent.ie/regionals/fingalindependent/news/make-way-day-bidding-to-tackle-access-issues-37325311.html</a>
Dublin Gazette: Fingal Edition 19/09/2018	Print & online	Published video on the front page of the gazette	<a href="https://issuu.com/robheigh/docs/fingal_abd6487f3c0051">https://issuu.com/robheigh/docs/fingal_abd6487f3c0051</a>
Dublin City FM 03/10/208	Radio	Viva fox show	<a href="https://soundcloud.com/dcfm-1032/gmd-gary-kearney-presenter-of-dcfms-viva-vox-on-make-way-day-26th-september">https://soundcloud.com/dcfm-1032/gmd-gary-kearney-presenter-of-dcfms-viva-vox-on-make-way-day-26th-september</a>

### Galway

Galway Advertiser - Thu, Jul 12, 2018	Online	Galway City Council to support #Makewayday campaign'	<a href="http://www.advertiser.ie/galway/article/101826/galway-city-council-to-support-makewayday-campaign">http://www.advertiser.ie/galway/article/101826/galway-city-council-to-support-makewayday-campaign</a>
Galway Daily - Briain Kelly, July 2018	Online	City council backs Make Way Day campaign supporting people with a disability'	<a href="https://www.galwaydaily.com/news/city-council-backs-make-way-day-campaign-supporting-people-with-a-disability/">https://www.galwaydaily.com/news/city-council-backs-make-way-day-campaign-supporting-people-with-a-disability/</a>
Galway Advertiser, Thu, Sep 20, 2018	Print & Online	#MakeWayGalway - coming to the street where you live'	<a href="http://www.advertiser.ie/galway/article/103113/makewaygalway-coming-to-the-street-where-you-live">http://www.advertiser.ie/galway/article/103113/makewaygalway-coming-to-the-street-where-you-live</a>
"Galway Bay FM - By GBFM News September 20, 2018, Time posted: 12:14 pm"	Radio	" Campaign for rights of people with disabilities to be launched in the city"	<a href="https://galwaybayfm.ie/campaign-for-rights-of-people-with-disabilities-to-be-launched-in-the-city/">https://galwaybayfm.ie/campaign-for-rights-of-people-with-disabilities-to-be-launched-in-the-city/</a>
Connaught Tribune 26/09/2018	Print & Online		<a href="https://connachttribune.ie/campaign-to-promote-greater-accessibility-for-disabled-launched-in-city/">https://connachttribune.ie/campaign-to-promote-greater-accessibility-for-disabled-launched-in-city/</a>

iRadio 25/09/2018	Radio & Online	Make Way Galway - Picture linked to the interview on the 25/09/2018	<a href="https://www.iradio.ie/national-make-way-day/make-way-day/">https://www.iradio.ie/national-make-way-day/make-way-day/</a>
<b>Kerry</b>			
Tralee.ie	Online		Link expired
Kerryman	Print & Online		Print only
Kerry's Eye Newspaper	Print & Online	Please make the streets safe for disabled' - DISABILITY ACCESS campaigners in Kerry on 26 September 2018	<a href="http://www.kerryseye.com/">http://www.kerryseye.com/</a>
Killarney Advertiser - 28/09/2018	Print & Online	Make Way Day highlights obstacles facing wheelchair users	<a href="https://www.killarneyadvertiser.ie/make-way-day-highlights-obstacles-facing-wheelchair-users/">https://www.killarneyadvertiser.ie/make-way-day-highlights-obstacles-facing-wheelchair-users/</a>
Kerry's Radio Coverage - Pending date	Radio	Aine O'Sullivan, DFI interviewed on 25/09/2018 @ 2.30 pm'	Unavailable
<b>Kildare</b>			
Kildare Now 26/09/2018	Online	Co. Kildare residents encouraged to get involved in make way day highlight difficulties facing people with disabilities	<a href="https://www.kildarenow.com/news/co-kildare-residents-encouraged-get-involved-make-way-day-today-highlight-difficulties-facing-disabilities/249897">https://www.kildarenow.com/news/co-kildare-residents-encouraged-get-involved-make-way-day-today-highlight-difficulties-facing-disabilities/249897</a>
The Leinster Leader 27/06/18	Print & Online	Kildare County Council to support a make way day for people living with disabilities #MakeWayDay'	<a href="https://www.leinsterleader.ie/news/community-news/320601/kcc-to-support-a-make-way-day-for-people-living-with-disabilities.html">https://www.leinsterleader.ie/news/community-news/320601/kcc-to-support-a-make-way-day-for-people-living-with-disabilities.html</a>
K FM Radio - 09/26/2018 -	Radio & Online	Kildare County Council Asks People To Get Behind #MakeWayDay'	<a href="https://kfmradio.com/news/26092018-1044/kildare-county-council-asks-people-get-behind-makewayday">https://kfmradio.com/news/26092018-1044/kildare-county-council-asks-people-get-behind-makewayday</a>
<b>Kilkenny</b>			
KCLR, 25/09/2018	Radio	Katherine Peacock, PPN coordinator interviewed about Make Way Day	Radio Only

KCLR, 18/06/2018	Radio	Cllr Melissa O'Neill interviewed about motion to support Make Way Day	<a href="https://kclr96fm.com/kilkenny-county-council-asked-to-supportmake-way-day-in-september/">https://kclr96fm.com/kilkenny-county-council-asked-to-supportmake-way-day-in-september/</a>
------------------	-------	---	---

### Limerick

Limerick.ie	Online	'Make Way' to give proper footpath space to the less abled and parents with very young children	<a href="https://www.limerick.ie/council/newsroom/news/make-way-give-proper-footpath-space-less-abled-and-parents-very-young">https://www.limerick.ie/council/newsroom/news/make-way-give-proper-footpath-space-less-abled-and-parents-very-young</a>
-------------	--------	---	---

### Louth

Dundalk Talk of the Town – 26/09/2018	Online	#MakeWayDay campaign reminds people to think of those with disabilities in the area'	<a href="https://www.talkofthetown.ie/makewayday-campaign-reminds-people-to-think-of-those-with-disabilities-in-the-area/">https://www.talkofthetown.ie/makewayday-campaign-reminds-people-to-think-of-those-with-disabilities-in-the-area/</a>
Drogheda Life 22/09/2018	Print & Online	Make Way Day 2018	<a href="https://droghedalife.com/news/make-way-day-2018">https://droghedalife.com/news/make-way-day-2018</a>
Dundalk Democrat 26/09/2018	Print & Online	Make Way Day coming to Dundalk'	<a href="https://www.dundalkdemocrat.ie/news/home/337343/make-way-day-coming-to-dundalk.html">https://www.dundalkdemocrat.ie/news/home/337343/make-way-day-coming-to-dundalk.html</a>
Drogheda Independent – 26/09/2018	Print & Online	Expect to get a 'friendly ticket' for illegal parking'	<a href="https://www.pressreader.com/ireland/drogheda-independent/20180925/">https://www.pressreader.com/ireland/drogheda-independent/20180925/</a>
LMFM -26/09/2018	Radio	National Make Way Day supported by local authorities'	<a href="https://www.lmfm.ie/news/national-make-way-day-supported-by-local-authoriti/">https://www.lmfm.ie/news/national-make-way-day-supported-by-local-authoriti/</a>
The Argus (Louth) – 25/09/2018	Print & Online	Make Way Day launched in Louth'	<a href="https://www.pressreader.com/ireland/the-argus/20180925/281509342108802">https://www.pressreader.com/ireland/the-argus/20180925/281509342108802</a>
Mid Louth Independent - 25 September 2018	Print & Online		Link unavailable

### Meath

Meath Chronicle 28/09/2018	Print & Online		<a href="https://www.meathchronicle.ie/news/roundup/articles/2018/09/28/4162698-wheelchair-users-campaigning-for-a-path-to-freedom/">https://www.meathchronicle.ie/news/roundup/articles/2018/09/28/4162698-wheelchair-users-campaigning-for-a-path-to-freedom/</a>
----------------------------	----------------	--	---

### Monaghan

Northern Standard Newspaper	Print		Print only
Ballybay.ie 26/09/2018	Online	Make Way Day 2018	<a href="https://www.ballybay.ie/index.php/about-ballybay/news/902-make-way-day-2018">https://www.ballybay.ie/index.php/about-ballybay/news/902-make-way-day-2018</a>
<b>Offaly</b>			
Midlands 103 - by Ben Finnegan 26 September 2018	Radio	Caroline, Offaly Local Development Company talks about Make Way Day,	<a href="http://www.midlands103.com/news-centre/group-highlight-barriers-disabled-everyday-life/">http://www.midlands103.com/news-centre/group-highlight-barriers-disabled-everyday-life/</a>
Offaly Express 28/09/2018	Online & Print	Access Issues for those with Disabilities Highlighted in Tullamore	<a href="https://www.offalyexpress.ie/news/home/338807/access-issues-for-those-with-disabilities-highlighted-in-tullamore.html">https://www.offalyexpress.ie/news/home/338807/access-issues-for-those-with-disabilities-highlighted-in-tullamore.html</a>
<b>Sligo</b>			
The Sligo Champion- 15/09/2018	Print & Online	'Make Way' Day to highlight access for the disabled'	<a href="https://www.independent.ie/regionals/sligo-champion/news/make-way-day-to-highlight-access-for-the-disabled-37301877.html">https://www.independent.ie/regionals/sligo-champion/news/make-way-day-to-highlight-access-for-the-disabled-37301877.html</a>
<b>Wexford</b>			
Wexford People 09/10/2018	Print & Online	Time to Make Way: When Cars and Bikes become Hazards	<a href="https://www.pressreader.com/ireland/wexford-people/20181009/281694025732691">https://www.pressreader.com/ireland/wexford-people/20181009/281694025732691</a>
Wexford people- 25/09/2018	Print & Online	Access issues to be addressed in day of awareness'.	<a href="https://www.pressreader.com/ireland/wexford-people/20180925/281749860278152">https://www.pressreader.com/ireland/wexford-people/20180925/281749860278152</a>
<b>Wicklow</b>			
Bray People 10/10/2018	Online	Make Way Day Puts Access on the Agenda	<a href="https://www.pressreader.com/ireland/bray-people/20181010/281633896192906">https://www.pressreader.com/ireland/bray-people/20181010/281633896192906</a>
Bray People 13/10/2018	Print	Make Way Day puts the issue of Access firmly on the agenda	<a href="https://www.independent.ie/regionals/bray-people/news/make-way-day-puts-the-issue-of-access-firmly-on-the-agenda-37401366.html">https://www.independent.ie/regionals/bray-people/news/make-way-day-puts-the-issue-of-access-firmly-on-the-agenda-37401366.html</a>
WestWicklow365.ie	Online	Make Way Day 2018	<a href="https://www.westwicklow365.ie/west-wicklow-news-and-events/46">https://www.westwicklow365.ie/west-wicklow-news-and-events/46</a>
East Coast FM 17/09/2018	Radio	Laura English DFI and Mary de Courcy (Wicklow local authority	Unavailable



			access group) promote as an upcoming event.	
East Coast FM 26/09/2018	Radio		Anne Lacey (Disability Activist) discusses the importance of the campaign	Unavailable
Wicklow People 13/10/2018	Print & Online		Make Way Day Puts Access on the Agenda	<a href="https://www.independent.ie/regionals/wicklowpeople/news/make-way-day-puts-access-on-the-agenda-37401702.html">https://www.independent.ie/regionals/wicklowpeople/news/make-way-day-puts-access-on-the-agenda-37401702.html</a>
Wicklow Times	Print			Print Only