# Community Radio Kilkenny City

## *Media Expression*

### (QQI *Level 3 Media Expression 3N0792)*

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#### Course Description - Overview

***This course is about making radio that matters and the issues that matter to you.***

*In a fun and friendly atmosphere, you'll explore how radio and TV shapes the world we live in. In a group, you'll help make a radio programme you'd like to listen to, on the things, big and small, that matter to you and the community around you.*

By the end of the course participants will be able to:

* explore issues that affect them and build an advocacy position.
* explore how audiences are targeted by and use media.
* understand various radio production techniques and approaches.
* work in a team to produce an advocacy-based radio programme

### Course Content/Specific Outcomes:

**Participants will be able to:**

* Identify a limited range of programme formats and production features
* Identify the audience segments targeted by familiar TV or radio programmes to include differentiation by age and gender
* Describe alternative production elements, to include programme running orders, voice-overs, or presentation links, for familiar radio programmes
* Use a limited range of technical language appropriate to recording for radio production
* Use programme running orders to describe short sequences or programme structures
* Prepare a short programme for radio, to include developing a production plan, identifying team members and roles, preparing programme running orders and scripts.
* Use recording equipment correctly to make a short programme.
* Examine familiar radio programmes to include production methods and alternative ways of approaching their production
* Apply appropriate health, safety, and personal hygiene procedures in radio production.
* Demonstrate the application of communications, team working and quality awareness in a radio production environment

CRAOL
The Community Radio Forum of Ireland
Fóram Raidió Pobail na hÉireann

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