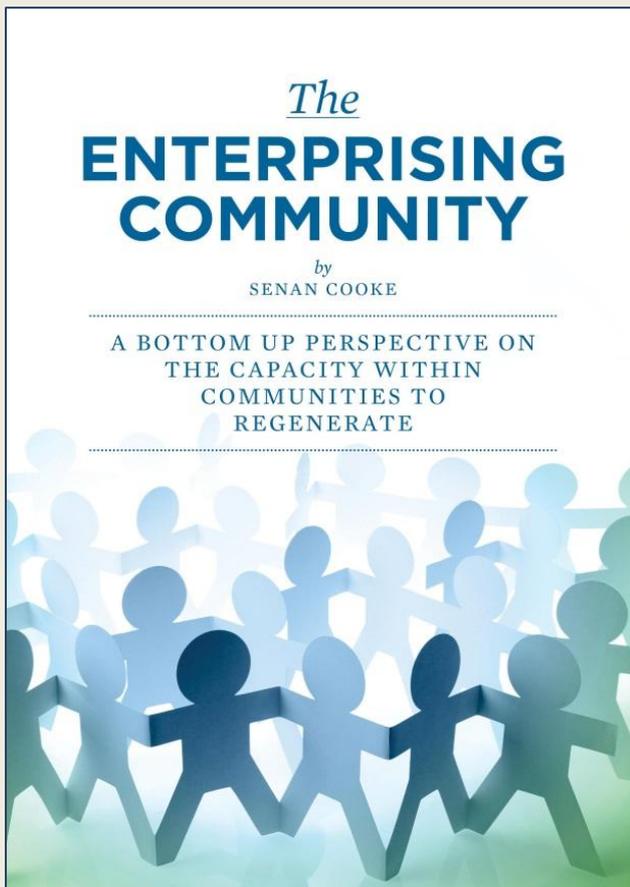


## 'THE ENTERPRISING COMMUNITY'

*By Dr. Senan Cooke*



The book explores the potential within communities for generation from a bottom up perspective. It researches and analyses how to create new enterprises in local communities. A job creation Assets & Opportunities Audit developed by "Communities Creating Jobs" is explained in chapter 5.

It includes the setting up of small voluntary task groups of 6-8 people with a good knowledge of their communities and a facilitator to complete an audit and report.

The report explains how 10 jobs can be created in urban and rural, large and small, disadvantaged and resourced on mountainside and seaside, in old and new communities throughout the county. There is information of practical use and benefit to voluntary community project teams and support agency staff in each of the 12 chapters in the book.

The book is a reference for voluntary project leaders involved in creating new services, facilities, enterprises and jobs. It is also relevant to agencies, politicians, civil servants and general public with a role and interest in the economic recovery and social cohesion of the country.