

“Food - make the most of it”

Award winning documentary will be screened as part of Stop Food Waste Week taking place January 22nd – 28th, 2018.

Just Eat It: A Food Waste Story is a multi-award winning documentary by Grant Baldwin and Jenny Rustemeyer. It will be screened in venues throughout Ireland this January as part of a food waste awareness week run by the EPA’s Stop Food Waste programme.

The local venue chosen in Kilkenny is **The Set Theatre in John Street**. The screening is at **7:30PM on Tuesday 23rd of January and all proceeds will go to the local St. Vincent de Paul**.

In **Just Eat It**, filmmakers and food lovers Jen and Grant dive into the issue of food waste, at the farm level, across the food chain, and all the way to the back of their own fridge. After catching a glimpse of the amount of good food that is wasted each year in North America, they pledge to quit grocery shopping and survive only on discarded food. What they find is a truly shocking insight into the global food system that we are all part of.

While the film is based in North America, it aims to raise awareness on this global environmental dilemma affecting us all.

The film is being shown in 13 locations nationwide and all proceeds will be donated to The Society of St. Vincent de Paul. A list of the screening locations and times is available on www.stopfoodwaste.ie

The film screenings form part of Stop Food Waste Week which aims to promote the message “Food - Make the Most of it”. This social media based campaign will focus on the main foods commonly thrown away, and how to make the most of them. Throughout the week Stop Food Waste will provide tips and advice on how to store and cook various food, and have developed a handy resource, the [‘A – Z of Food’](#).

For further information on the “Food - Make the Most of it” campaign contact Stop Food Waste at info@stopfoodwaste.ie

For further information on the Just Eat it Screenings contact Éanna de Buis eanna@stopfoodwaste.ie 086 3452087

Follow Stop Food Waste on social media: Twitter: @Stop_Food_Waste Facebook: <https://www.facebook.com/StopFoodWaste>

For more information about the Just Eat It documentary see <http://www.foodwastemovie.com/about/>

The EPA’s Stop Food Waste Programme is encouraging everyone to make the most of their food, and avoid throwing out up to €700 worth of food every year. The Stop Food Waste week will run from 22 – 28 January and will highlight the issues of food waste and provide practical tips for us all to reduce it and make the most of our food.

The theme of the campaign, **“Food - make the most of it”**, will focus on the main foods commonly thrown away, and how to make the most of them. We will provide tips and advice on how to store and cook various food, and have developed a handy resource, the [‘A – Z of food’](#).