



# Public Libraries Strategy 2018 – 2022

## Draft Outline

*Consultation with  
Public Participation Network*

# Thematic Programmes

## Community Development

- The library as a frontline service, providing a space for community engagement & support. Based on the principles of Social Engagement, Civil society, Civic Participation, Democracy & Social Inclusion.
- Support for those seeking employment and those seeking to start a business.
- Health and wellbeing - health awareness including understanding, awareness and prevention using tools such as books on prescription, reading as therapy & reminiscence.

## Literacy and Learning

- Progress the *Right to Read* Programme and Network.
- Continue to provide access to learning and research.
- The promotion of lifelong learning.

## Books/Reading & the Life of the Imagination

- **Books and Reading will remain the core business of the public library service.**
- **The library will remain and be further developed as a place to enjoy Culture & Place & Identity**
- **The library will enable creativity, co-creation and creative industries.**

Below are the suggested **elements** needed to progress the themes above.

DRAFT

## Infrastructure

### *Library buildings.*

- A national programme in support of local development.
- Recommended improvements focussing on international trends
- Local engagement

### *Digital*

- Exploiting what's been developed
- Plan for Library Management Service development
- Licensed content
- Centrally created and curated
- Single sign on

### *In-library technology*

- Apps
- Social media

### *Collections*

- Per capita book fund
- Collections development
- Online collections
- Local studies

## Funding

- Funding Structures
- Programme-dedicated funding
- Additional sources

## Workforce Development

- Leadership programme
- Information Skills
- Workforce (Briefing & training programmes.)

## Implementation structures

- Minimum no. of committees.
- Create Task & Finish Groups
- Partner-Government Departments (e.g. Health, DSP, Education/DJEL.DCYA)
- Connect libraries to local authorities.
- Other agencies

---

## Research and Innovation

- Benchmarking.
- International Trends Developments and Co-operation.
- Research into outcomes of Strategic Programmes.

## Marketing and Promotion

- National promotion campaigns.
- Celebrity Endorsement
- Promotion of library services on offer.
- Incorporate community engagement.
- Build partnerships
- Promotional material etc.
- Social media. Broadcast media
- National Day(s) / Libraries Week? Themed around Strategic Programmes.
- One theme per year in five-year plan; based on life stories of people who gained from library.
- Generic themes, branding pushing key messages throughout the life of the Strategy

# Consultation Feedback

## Thematic Programmes



DRAFT

# Underpinning Elements



DRAFT